



President and CEO Kanamoto Co., Ltd.

# Continuing to respond to the needs of society through our business

Our Company was established in Muroran City, Hokkaido, in 1964, the year of the Tokyo Olympics. Since then, with construction equipment rental as our core business, we have continued to grow together with the Japanese economy, developing sales offices throughout Japan, and also expanding business overseas since 2006. In our nearly 60 years of history, we have responded to the needs of society by contributing not only to infrastructure development but also to numerous disaster recoveries.

# Construction equipment rental is an infrastructure business indispensable to society

From a broad scope, we can see that construction equipment rental has become an integral part of the construction industry, an infrastructure business that is indispensable to society. It cannot be said, however, that public recognition of the construction equipment rental business is high. As one of the earliest corporations to engage in this business and pioneer the market, we hope to contribute to solving issues facing the construction industry and society, such as addressing construction DX and decarbonization, and to create and provide new value, thereby increasing public awareness of the Group. We intend to continue to build the Kanamoto Brand, in which our customers and shareholders place their trust and expectations.

## Building a stable management base with high technical capabilities

The Group's greatest strength lies in its high level of technical capabilities.

Rather than consolidating our maintenance staff into area-based centers, we assign them to the plants of each of our sales offices, where they perform meticulous maintenance on a daily basis. Uncompromising maintenance also helps increase the longevity of rental assets and enhance the asset value of equipment sold in the used equipment market. In the rental business, a key to success is to have a sufficient amount of available assets in a good condition. Through our complete maintenance system and the high level of skill and loyalty of our maintenance staff, we have successfully met this challenge and created a stable business foundation.

## Continuing to take on challenges and grow into the future

Our growth to date has been the cumulative result of our efforts to follow the spirit of our Action Guidelines, which can be said to express our Corporate Philosophy. The Action Guidelines teach us that breakthroughs are born out of a culture that accepts change and a spirit of independence and self-reliance, and also that we must continue to take on challenges as we generate profit and continue to operate in a way that contributes to society. We believe that adapting this spirit to the times and boldly taking on challenges is our path toward achieving continual growth by responding to the rapidly changing business environment.

In order to continue to grow into the future, we will continue to take on the challenge of becoming one of the five best construction equipment rental companies in the world by marshaling the Group's collective strengths, while building a solid foundation for generating profits regardless of fluctuations in the business environment.

# The potential of the rental business as an environmentally conscious business

It is our responsibility as a public company to contribute to the formation of a sustainable society. What is important is not merely to follow social trends in our work, but to properly associate them with our business, into which we incorporate our philosophy and practices for a sustainable society. In terms of contributing to solving global environmental problems, the rental business itself epitomizes the sharing economy, and we believe that it is a business that reduces environmental impact. We are also playing a part in efforts to decarbonize the construction industry overall, promoting initiatives throughout our operations, such as replacing rental equipment with exhaust-controlled and hybrid equipment, and upgrading our own sales fleet to low-emission vehicles.

# A company that all stakeholders can relate to

We would like to grow as a company that is sympathetic to all stakeholders and a company that they can relate to. In the future, we will continue to fulfill the Kanamoto Group philosophy to be an excellent and dynamic corporate group that uses its solid earnings as a base to reward shareholders, customers, and employees. We will strive to become a true general construction equipment rental company by executing the Medium-Term Management Plan "Creative 60" extending until the fiscal year ending October 31, 2024.

T. Kananoto

# **Action guidelines**

Our steadfast action guidelines—the Kanamoto Corporate Philosophy—chart our course for the next 50 to 100 years.

- 1. Pursue innovation and mobilize every resource to energize our company
- 2. Always remember Kanamoto competes for profits
- 3. Maintain a self-directed and independent mind

The first guideline demonstrates our vision as an organization. The second embodies our role as a corporate organization to generate earnings. The third stresses the importance of not only thinking for yourself but taking initiative. All of our employees embody the spirit of these action guidelines as principles inspiring the entire Kanamoto Group.

The drive to maintain growth while responding to the bewildering changes in the business environment lies in our action guidelines, which have supported our history as a type of corporate philosophy. The pursuit of innovation without fear of breaking convention requires our employees to continuously renew their way of thinking. We must also expand and deepen the fields we take on. We are confident that by never wavering from these action guidelines will lead Kanamoto to new horizons.

# **Evolution into a Stronger Kanamoto Group**

# Group Corporate Philosophy Become an excellent, dynamic corporate group that uses its solid earnings as a base to reward shareholders, customers and employees. Group Vision Build a foundation for sustainable growth. Group Value Become a true general construction equipment rental company Act as a large-scale rental mall that functions as a centralized site for specialty stores Accumulate and share all types of solutions

# **Corporate Profile** (As of October 31, 2022)

#### Company Name

# Kanamoto Co.,Ltd.

#### **Head Office**

1-19, Odori Higashi 3-chome Chuo-ku, Sapporo, 060-0041 Japan

#### **Business Coordination Headquarters**

1-7-7, Shiba Daimon, Minato-ku, Tokyo 105-0012 Japan

#### **Established**

October 28, 1964

#### Capitalization

¥17,829 million (Paid-in capital)

#### **Listing Exchanges**

Tokyo Stock Exchange, Prime Market Sapporo Securities Exchange

#### Stock Code

9678

#### Common Shares Issued and Outstanding

38,742 thousand

#### Consolidated Net Sales

¥188,028 million (Fiscal year ended October 31, 2022)

#### **Number of Employees**

Non-consolidated: 2,028 (Excluding directors and temporary or part-time workers) Consolidated: 3,832 (Excluding directors and temporary or part-time workers)

#### **Principal Businesses**

Rental of construction equipment

Sale of steel products

Rental of engineering workstations and computer peripherals

#### **Primary Lenders**

MUFG Bank, Ltd.

North Pacific Bank, Ltd.

The 77 Bank, Ltd.

The Hokkaido Bank, Ltd.

JA - Hokkaido Shinren

Mizuho Bank, Ltd.

The Norinchukin Bank

The Aomori Bank, Ltd.

The Bank of Fukuoka, Ltd.

THE NISHI-NIPPON CITY BANK, LTD.

Others

#### **Principal Shareholders**

The Master Trust Bank of Japan, Ltd. (Trust account)

Custody Bank of Japan, Ltd. (Trust account)

SMBC Nikko Securities Inc.

**ORIX** Corporation

Kanamoto Capital Company

The Hokkaido Bank, Ltd.

Mitsubishi UFJ Morgan Stanley Securities Co., Ltd.

Tokio Marine & Nichido Fire Insurance Co., Ltd.

North Pacific Bank, Ltd.

CEP LUX-ORBIS SICAV

Others

#### Primary Customers (Alphabetic order)

AICHI CORPORATION

Denyo Co., Ltd.

Fudo Tetra Corporation

HANWA CO., LTD.

HAZAMA ANDO CORPORATION

Hino Motors, Ltd.

Hitachi Construction Machinery Japan Co., Ltd.

HOKUETSU INDUSTRIES CO., LTD.

Isuzu Motors Limited

ITOCHU TC CONSTRUCTION MACHINERY CO., LTD.

KAJIMA CORPORATION

Komatsu Customer Support Japan Ltd.

Kumagai Gumi Co., Ltd.

MAEDA CORPORATION

Mitsubishi Fuso Truck and Bus Corporation

MITSUI & CO., LTD

Nippon Caterpillar LLC

NISHIMATSU CORPORATION CO., LTD.

**OBAYASHI CORPORATION** 

Okumura Corporation

PENTA-OCEAN CONSTRUCTION CO., LTD.

SAKAI HEAVY INDUSTRIES, LTD.

SHIMIZU CORPORATION

TADANO LTD.

TAISEI CORPORATION

Takenaka Corporation

TODA CORPORATION

Toyota Mobility Service Co., Ltd.

TSURUMI MANUFACTURING CO., LTD.

YANMAR CONSTRUCTION EQUIPMENT CO., LTD.

Others

# History of Creating and Evolving Corporate Value

The history of Kanamoto began in Muroran City,

Hokkaido—the center of steel manufacturing—in October 1964. Over the years,

Kanamoto has pioneered change throughout the world and continued to spearhead its own evolution in many ways from transforming and expanding core businesses, developing strategic bases, and forming alliances to publicly listing company stock and entering into overseas markets. This section introduces the historic growth trajectory always in step with change at Kanamoto.

#### 1964

- Kanamoto Shoten Co., Ltd. Established (Reorganization in Muroran, Hokkaido)
- Zenchu Kanamoto appointed President and Chief Executive Officer, and Taichu Kanamoto appointed Executive Director



Kanamoto Shoten in Kaigan-cho, Muroran



Safe from Kanamoto's



Indigo blue dved apron from the Kanamoto Shoten era

#### 1971

Began branch development in Hokkaido



Tomakomai Sub-branch (now the Tomakomai Branch)

#### 1972

 Company name changed to Kanamoto Co., Ltd.

#### 1973

 Former headquarters building (Muroran) completed

#### 1979

• Established branch in Aomori Prefecture, marking the first expansion outside of Hokkaido (began branch development in the Tohoku Region)



Hachinohe Office (now the Hachinohe Equipment Repair Center)

#### 1981

 Taichu Kanamoto appointed President and Chief Executive Officer

Kanamoto comes into existence amid a period of rapid economic growth as an archetype of the construction machine rental business of today.

Branch expansion begins and core businesses transform, expand and penetrate new business domains.

The company grows into a public company and fosters new growth toward the information age.

#### Change in Net Sales/Ordinary Profit

Left axis : Non-consolidated net sales Right axis: — Non-consolidated ordinary profit

1970

Japan World Exposition

Consolidated net sales - Consolidated Ordinary profit Consolidated net sales projection Consolidated ordinary profit projection



opened

#### 1985 The International

Exposition, Tsukuba

("Tsukuba '85") opened

1994 Kansai International Airport opened

# 1969

Tomei Expressway opened to traffic over its entire length

#### 1978

New Tokyo International Airport (Narita Airport) opened

#### 1998

Olympic Winter Games (Nagano Games) held

¥100 million 2,000

1.500

1,000

500

#### 1983

- · Established branch in Chiba Prefecture (began branch development in the Kanto Region)
- · Launched Computer and Peripheral Equipment Division as the Company's third operating division (Tomakomai, Hokkaido; relocated to Bunkyo-ku, Tokyo the following year)

#### 1985

- Established the Construction Equipment Rental Division Tokyo Office (Bunkyo Ward, Tokyo)
- Completed online computer system network linking all branches



Computer Division equipment room in the 1980s

#### 1991

 Listed stock on the Sapporo Securities Exchange



Sapporo Securities Exchange on the day Kanamoto's stock was listed

#### 1994

- Established branch in Aichi Prefecture (began branch development in the Chubu Region)
- Established branch in Osaka Prefecture (began branch development in the Kinki Region)

#### 1996

- · Listed stock on the Second Section of the Tokyo Stock Exchange
- · Relocated head office functions to Sapporo, Chuo Ward



Tokyo Stock Exchange on the day Kanamoto's stock was listed

#### 1998

- · Stock elevated to the First Section of the Tokyo Stock Exchange
- Kanchu Kanamoto

appointed President and Chief Executive Officer, and Taichu Kanamoto appointed Chairman of the Board and Representative Director

#### 1999

· Completed construction on the Kanamoto Hamamatsucho K Building



Celebration commemorating

of the Tokyo Stock Exchange

elevation of stock to First Section

2000

Kanamoto Hamamatsucho K Building (Business Coordination Headquarters)

 Began earnest execution of alliance strategy, including conclusion of alliance with Machida Kikou Co., Ltd. and acquisition of Kanatech Co., Ltd. stock

#### 2004

• Established branch in Kagawa Prefecture (began branch development in Shikoku)

#### 2006

· Established subsidiary in Shanghai, China and began expansion outside of Japan

#### 2007

- Established branch in Hiroshima Prefecture (began branch development in the Chugoku
- Introduced special benefits plan for shareholders

#### 2014

- · Changed stock trading unit size from 1,000 shares to 100 shares
- 50th anniversary of Kanamoto's establishment

#### 2015

- Successively expanded operations into Indonesia, Vietnam, Thailand, the Philippines, and ASEAN countries
- Stock selected as a constituent issue for the JPX-Nikkei Index 400

#### 2016

- Tetsuo Kanamoto appointed President and Chief Executive Officer, and Kanchu Kanamoto appointed Chairman of the Board and Representative Director
- · Stock selected as a constituent issue for the JPX-Nikkei Mid and Small Cap Index

#### 2017

 Established new companies in Thailand and Shanghai, China

#### 2018

- Established branch in Fukuoka Prefecture (began branch development in Kyushu)
- Expanded operations into Malaysia

#### 2020

 Expanded operations into Australia



KANAMOTO AUSTRALIA HOLDINGS PTY LTD

#### 2022

 Transition to Tokyo Stock Exchange Prime Market

Kanamoto forms an alliance group and enters overseas markets for the first time.

Kanamoto celebrates its 50th anniversary and further hones its determination for innovation.

Sapporo Securities Exchange and Tokyo Stock Exchange list Kanamoto stock on the second section before a first section stock listing.

#### 2004

Kyushu Shinkansen opened

#### 2011

Linear Chuo Shinkansen Line development plan decided

Hokkaido Shinkansen (between Shin-Aomori and Shin-Hakodate-Hokuto) opened

> '06 '07

#### 2015

Hokuriku Shinkansen (between Nagano and Kanazawa) opened

> '02 '03

#### 2016

#### 2018

Osaka selected as venue for international exhibition

#### 2021

2020 Tokyo Olympics



(Osaka Expo) in 2025

¥100 million

# Construction Equipment Rental Business

# Respond to Work Site Requests and Quickly Fulfill

Our Mission to Provide Rental Equipment as Social Infrastructure

The construction business accounts for roughly 90% of Kanamoto Group earnings.

This core business offers services that respond to every request received from construction sites, including civil engineering and construction. 90.6% FY2022

Percentage of net sales by business (consolidated)

#### A Full Line-up of Roughly 620,000 Rental Items in Japan

Kanamoto possesses roughly 620,000 rental equipment items made up of approximately 1,100 different models. Whether construction machinery from hydraulic excavators to dump trucks or temporary housing materials, generators, or various hand tools, we have put together a line-up of products that respond to every need. This broad line-up not only includes diverse models but also a wide selection of sizes and accessory options. Kanamoto works to provide

a full line-up of items and comprehensive support as a one stop shop to satisfy the equipment procurement needs of our customers.



#### Flexible Operating Decisions to Capitalize on Rent and Sale

The basic business model for rental business is to recover investment outlays for the purchase of assets through rental income before ultimately selling of the equipment. Easing depreciation and extending the life of assets have been key themes for boosting Kanamoto profit margins. We also flexibly judge the timing of

sales for used construction equipment models in high demand according to global market conditions.



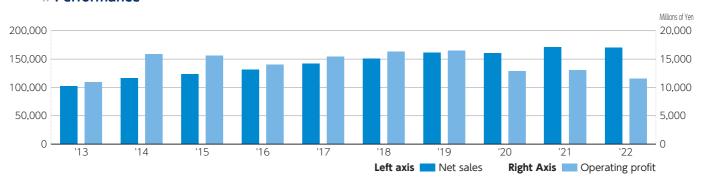
#### Reliable Maintenance Systems Set Up at Every Branch

Kanamoto alone has about 230 branches in Japan while the Group has more than 550 location bases. Every single one of these bases has highly-skilled maintenance staff who maintain the rental equipment on a daily basis to maximize their performance. Uncompromising maintenance also helps enhance the asset value of equipment sold in the used equipment market.

#### Substantial Compensation Systems to Rapidly Respond to Diverse Needs

Kanamoto has put in place compensation systems to fully insulate customers from accidents, theft and other inherent risks of construction equipment or vehicles during rental. In recent years, user needs to respond to these types of risks have diversified as the type of accidents and scope of compensation has grown more complex. Kanamoto has assigned compensation assessment managers to each region in an effort to provide the highest level of compensation assessment and services in order to not only incorporate customer needs but also offer peace of mind.

#### » Performance



#### Other Businesses

We will broaden earnings opportunities in a diverse range of sectors.

Kanamoto develops Steel Product Sales Business, Information Product Rental Business, welfare-related Business and a variety of other businesses alongside its core equipment rental business.



FY2022

Percentage of net sales by business(consolidated)

#### Steel Product Sales Business

#### Steel Product Supply Essential for Civil Engineering and Construction

The steel product sales business was a Kanamoto core business and the roots of its founding. We primarily sell general steel, sheet pile, single tube piping, and other steel products in Hokkaido. Kanamoto also builds Autoclave Lightweight Concrete (ALC), extruded cement panel, and other exterior walls, installs insulation, and executes various other specialized construction projects as well as sells and installs insulated waterproof KT roof systems and other construction materials. Our Group acts as both a material supplier and construction contractor to help customers minimize tedious preparations and cut costs. The Steel Sales Division will always supply the high-quality steel products essential to the civil engineering and construction work that supports infrastructure and our livelihoods.

#### **Information Products Rental Business**

#### Latest IT Rental Equipment Available at All Times

The Information Products Rental Business has continued to offer rentals of the latest IT equipment since its launch in 1983. In 2012, we opened the Kanamoto Cyberbrain Warehouse on Rakuten to expand business through the sale of IT equipment after rental to individual customers and other avenues as much as possible by acting as a bridge for everyone to IT technology. The evolution of technology in the computing industry is astounding. The Information Product Division actively proposes advanced customer-oriented services to offer the latest hardware and software.

#### Welfare-related Business

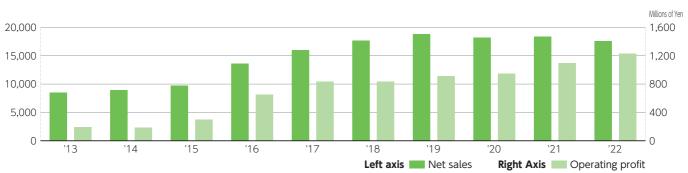
#### Broad Line-up to Support In-home Care

In the welfare business, Nishiken Co., Ltd. and Carewell Anshin Co., Ltd. rent and sell assistive technology and nursing care products. "Safety" and "Security" are keywords in welfare businesses. Our broad line-up from personal-use

products to training equipment for care and prevention support the care-giving activities needed in each community and assist individuals receiving care to become more independent and mobile. Our unique service system goes further via uncompromising quality control encompassing everything from maintaining devices on-site at factories to ensuring prompt shipments.



#### » Performance



#### **Branch Network**

# Promoting Favorable Business Alliances with Leading Companies Worldwide and M&A Strategy to Drive Synergy and Enable the Highest Quality Services

#### Branch Strategies in Japan

Our fundamental branch strategy in Japan fosters need-oriented development accounting for large scale projects in various regions while building a solid business base through expansion strategies in Tokyo and other metropolitan areas where public and private demand are concentrated in addition to from

Kanto to the west and Kyushu where Kanamoto does not yet have a presence. Kanamoto will continue to build a more comprehensive branch network by effectively expanding branches while promoting favorable business alliances and M&A strategies with leading companies in each region.

#### **Overseas Business Expansion**

Kanamoto has steadily laid a foundation for business overseas since it opened bases in China while responding to the large-scale projects underway centered upon infrastructures, such as expressways, subways and harbor.

We also established local overseas affiliates in Indonesia, Vietnam, Thailand, the Philippines, China, and Malaysia between 2015 and 2018 as well as Australia in 2020 to accelerate business overseas and aims to capture the rental construction equipment demand in each country.

The expansion of our businesses overseas is one priority

measure of the Kanamoto to penetrate the massive Chinese market, the remarkable growth in ASEAN nations and Australia that is roughly 20 times the size of Japan. In each of these countries, we anticipate demand for specialized civil engineering equipment, such as for ground improvement and tunneling, and aerial work platforms to grow in fields the Kanamoto Group has unique expertise. The Kanamoto Group will rapidly solidify its foundation for business overseas in the future by clearly addressing these large project needs.

#### » Kanamoto and Group company operating branches in Japan (As of February 1, 2023)

		Kanamoto Co., Ltd.	Consolidated Subsidiaries	Non-consolidated Subsidiaries	Affiliated Companies	Alliance Companies	Total
Domestic	Hokkaido	83	27	0	0	0	110
	Tohoku	59	36	0	6	1	102
	Kanto	42	34	16	1	5	98
	Chubu	24	9	5	3	2	43
	Kinki	9	25	1	1	11	47
	Chugoku	4	15	0	0	0	19
	Shikoku	4	1	0	0	0	5
	Kyushu	4	107	0	0	3	114
	Okinawa	0	0	0	0	12	12
Overseas	China	0	3	1	0	0	4
	Indonesia	0	0	1	0	0	1
	Thailand	0	0	3	0	0	3
	Philippines	0	0	0	1	0	1
	Vietnam	0	0	3	0	0	3
	Malaysia	0	0	1	0	0	1
	Australia	0	10	0	0	0	10
	Total	229	267	31	12	34	573

#### **Alliance Group**

# **Development and Expansion of a Worldwide Sales Business Platform** via an Ever Broadening Kanamoto Branch Network

The Kanamoto Group branch alliance boasts 550 locations in Japan and 573 locations with overseas combined.



kanamoto co.,ltd

ASSIST

Assist Co., Ltd.

Engaged in the rental and sale of furniture. fixtures and safety products.

KANATE H Kanatech Co., Ltd.

Engaged in the design and sale of modular housing units for temporary use. 13 branches



Engaged in the rental and sale of construction 8 branches



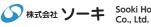
KG Flowtechno Co., Ltd.

Engaged in the development of business in the rental and design, manufacture and sale of specialized equipment used for projects such as ground improvement work and the construction of underground structures.

2 branches



Engaged in the rental and sale of construction



Sooki Holdings

Engaged in the oversight, management, instruction and further development of business activities of Sooki Co. Ltd. as its stock owner. 1 branch



株式会社 ソーキ Sooki Co., Ltd.

Engaged in the rental and sales of measurement instruments. the development and rental of automated measurement systems, and on-site adoption and support.



Daiichi Kikaisangyo

Engaged in the rental and sale of construction equipment.



Engaged in the rental and sale of shield tunneling method-related peripheral equipment.



Engaged in the rental and sale of construction equipment, rental and sale of welfare nursing care devices, and production and execution of image graphics. 106 branches



Engaged in the rental and sale of road construction equipment and road works construction.



KANAMOTO ΔΙΙSTRΔΙΙΔ HOLDINGS PTY LTD

Engaged in the asset management of five Porter Plant enterprises in Australia.



MADICA PTY LTD

Engaged in the civil engineering and public construction in Australia.



**PORTER** PORTER EXCAVATIONS PTY.LTD.

Engaged in the rental and sale of construction equipment in Australia.



PORTER GROUP NOMINEES

Wholly-owned subsidiary of Porter Excavations Pty 1 branch



PORTER UTILITIES HOLDINGS PTY LTD

Wholly-owned subsidiary of Porter Utilities Pty Ltd.



**PORTER UTILITIES** PTY LTD

Engaged in the construction of gas facilities in 1 branch



卡納磨拓 KANAMOTO (CHINA) INVESTMENT CO., LTD. KANAMOTO (CHINA)

Engaged in the rental and sale of construction equipment in Shanghai, People's Republic of China. 3 branches



Carewell Anshin Co., Ltd.

Engaged in the rental and sale of nursing care products and nursing care services.



Komatsu Doboku Tsusho Co., Ltd.

Engaged in the rental and sale of construction equipment.



Safety ishikawa Co., Ltd.

SOOKI SALES

SHANGHAI KG

Engaged in the rental and sale of furniture, fixtures and safety products.



Co., Ltd. Engaged in the 3D measurement operations, 3D data analysis services, and the sale and rental of 3D scanners.



Engaged in development of a construction equipment rental business and construction equipment and construction materials import and export business in Shanghai, People's Republic of China.

1 branch



KANAMOTO FECON HASSYU CONSTRUCTION EQUIPMENT RENTAL JSC

Engaged in the rental and sale of construction equipment in the Socialist Republic of Viet Nam.



KANAMOTO & JP NELSON EQUIPMENT (M) SDN. BHD.

Engaged in the rental and sale of construction equipment in Malaysia.



INDONESIA

Engaged in the import and sale of construction equipment in Jakarta, Republic of Indonesia.

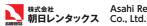


Engaged in the rental and sale of construction equipment in the Kingdom of Thailand. 2 branches



SK ADMINISTRATION SERVICE (THAILAND) CO., LTD.

Company entrusted with business of SIAM KANAMO-TO CO., LTD. 1 branch



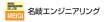
Asahi Rentax

Engaged in the rental and sale of furniture, fixtures and safety products.



**TOYU ENGINEERING** CO., LTD.

Engaged in the rental and sale of specialized equipment for tunneling works. 3 branches



MEIGI ENGINEERING CO..LTD.

Engaged in the design, manufacture, rental and sale of shotcrete plants.



**MACHINERY & EQUIPMENT** CORPORATION

Engaged in the rental and sale of construction equipment in the Republic of the Philippines. 1 branch



SUGAKIKAI KOGYO CO., LTD.

Engaged in the rental and sale of construction



Engaged in the rental and sale of construction

Consolidated subsidiaries indicated in blue. non-consolidated subsidiaries indicated in red, affiliated companies indicated in green, and alliance companies indicated in purple.

## Kanamoto Value Creation Process

The Kanamoto Group creates value that helps address social issues through the development of global businesses centered upon construction, robust corpo-

Input: Management resources (Consolidated)

**Output: Business activities** 

Injection of Sustainable Management Resources to Address Social Issues

# Financial and investment capital (As of October 2022)

#### **Total assets**

¥305,320 million

Capital investments in rental assets and other equipment prioritizing operational efficiency and profitability

# Human capital (As of October 2022)

#### **Number of Employees**

3.832

(Excluding directors and temporary or part-time workers)

Diverse human resources with high-level knowledge and skills

# Social capital (As of February 2023)

#### **Branch network**

Japan **550** locations
Overseas **23** locations

Branch network to build an ideal value change according to the demand in each region

#### **Business domains**

Construction Equipment Rental Business

# Other Businesses

(Steel Product Sales Busines Information Products Renta Business, Welfare-related Business)



# **Expansion of the Kanamoto Domestic Base of Operations**

Concentrate the Collective Group Capabilities

 $\times$ 

#### Overseas Expansion

Upgrade Overseas Strategy 2.0 (Next Generation)



#### Optimize Internal Operational Processes

Increase Rental Business Profitability

Build infrastructure that supports business growth

Corporate governance

Compliance

Social Issues, Megatrends and Global Objectives



#### **Kanamoto Strengths**

- ▶ Broad customer base worldwide
- ► Technical and development capabilities responding to on-site demand
- ▶ High-quality products and services
- ▶ Brand power cultivated over almost half a century



Extensive Rental Asset Line-up of 620,000 Items



Excellent
Maintenance Staff
and Human
Resources with
High-level Skills



Responding to Equipment Development Needs via IoT and ICT Technologies



Operational System Enhancing Asset Availability and Profitability FYE October 31, 2022 Economic value (Financial)

Net Sales ¥188,028 million

Profit attributable to owners of parent

¥8,345 million

Strengthen a high-profit structure and achieve a stronger
Kanamoto benefiting all stakeholders

Increase value through consistency

# Social value (Non-financial)

- Contribute to disaster recovery and reconstruction
- Reduce the environmental impact
- Improve employee satisfaction
- Return profits to shareholders

:

Re-investment Toward Further Value Creation

•Risk management

Environmental management

**Contributions Toward a Sustainable Society** 

To Become a Company Contributing to a Safe, Prosperous Society with Values Shared by All Stakeholders

#### **ESG Management**

Kanamoto sees ESG activities as a core management foundation and strives to become an enterprise entrusted with the future as a good corporate citizen coexisting with society.

#### **ESG Overview**

The Kanamoto Group conducts business for the purpose of becoming an enterprise entrusted with the future as a good corporate citizen coexisting with society. The shareholders, investors, business partners, employees, local communities and many other stakeholders make Kanamoto business activities possible as it expands overseas. To achieve our mission and foster sustainable growth, the Kanamoto Group must build close and trusting relationships with our stakeholders through proper corporate conduct. We position and practice ESG as a central aspect of Group management.

# Contributions to the Success of the Sustainable Development Goals (SDGs)

The seventeen Sustainable Development Goals (SDGs) adopted at the United Nations Summit in September 2015 are globally shared objectives which at the same time require innovation from the private sector.

The Kanamoto Group also recognizes the importance of helping achieve the SDGs through its business activities. We have identified the SDGs most relevant to our Group businesses from these seventeen and promote initiatives founded in the priority themes shown in the table below toward the success of these objectives.

#### » The Kanamoto Group's priority themes for ESG



# **Basic Sustainability Policy**

Everyone working in the Kanamoto Group will aim to build a foundation for sustainable growth, which is part of our Group Vision, and to contribute to the development of a sustainable society as a member and good corporate citizen of society.

- We will aim to help combat climate change and other global environmental issues by capitalizing on the unique sharing economy traits of a rental business.
- We will aim to help improve labor conditions throughout society by respecting human rights and consideration toward employee health and work environment.
- We will aim for sustainable and mutual prosperity by engaging in fair and proper business dealings with our partners.
- We will aim to enhance disaster prevention and mitigation and the national resilience of Japan as well as improve crisis management of natural disasters and other calamities as core principles of Kanamoto's crisis management.

#### **Kanamoto Group Activities**

Kanamoto products and services will create new value that helps achieve the SDGs and contribute to the development of a sustainable society.

Kanamoto will acknowledge the connection between all of its business activities and the environment, reduce its environmental burden, and preserve biodiversity to realize a sustainable society even with limited global resources by complying with environmental laws and regulations and promoting appropriate environmental management.

Kanamoto will practice highly transparent and prompt information disclosure, broaden its disclosure mediums, and enhance IR activities for shareholders and investors in Japan and overseas.

Kanamoto will aim to strengthen partnerships with local communities, contribute to arts, culture, and education as well as facilitate better communication.

Kanamoto will aim to maintain and improve workplace environments so that all executives and employees can work safely, energetically and with good mental and physical wellbeing.

Kanamoto will aim to build an environment inspiring innovation by ensuring diverse human resources with different perspectives and modes of thinking can each be themselves and fully utilize their skills.

Kanamoto will promote and strengthen compliance and corporate governance by acknowledging that corporate governance and compliance are critical management challenges to enhance corporate value.

# kanamoto co., Itd.

Head Office

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