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For Immediate Release

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Notification Concerning Valuation Loss on Negotiable Securities for the First Quarter of the Business Period Ending October 2009

Kanamoto Company, Limited (Kanchu Kanamoto, President; Head Office: Sapporo, Japan), Japan's leading construction equipment rental company, will report a valuation loss on negotiable securities as a result of an asset impairment write-off for the first quarter of the Business Period Ending October 2009. The loss is for negotiable securities classified in "other negotiable securities" that have been affected by sharp declines in market prices. Details are provided below.

1. Valuation loss on negotiable securities for the first quarter of the business period ending October 2009

	Non-consolidated	Consolidated
(A) Valuation loss on negotiable securities for the first quarter of the		
Business Period Ending October 2009 (From November 1, 2008	484 mil. yen	484 mil. yen
to January 31, 2009)		

Note 1. The Company has adopted the lower of cost or market method during the quarter for negotiable securities.

Note 2. The Company's fiscal year end is October 31.

$\bigcirc\,$ Percentage of net assets, ordinary income and net income

	Non-consolidated	Consolidated
(B) Net assets as of October 31, 2008	38,442 mil. yen	38,202 mil. yen
(A/B ×100)	1.3%	1.3%
(C) Ordinary income for the Business Period Ended October 2008	2,369 mil. yen	2,028 mil. yen
(A/C×100)	20.4%	23.9%
(D) Average net income for the five most recent fiscal years	1,426 mil. yen	1,374 mil. yen
(A/D×100)	34.0%	35.2%

2. Future outlook

Kanamoto is currently preparing its operating results projection for the Business Period Ending October 2009 and will report its projection as soon as the information is finalized.

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