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For Immediate Release

Kanamoto Company, Limited

Stock Code 9678

Tokyo Stock Exchange 1st Section; Sapporo Stock Exchange

Kanchu Kanamoto

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Notification Concerning Revision of Projected Full-Year Operating Results for the Business Period Ending October 2010

Kanamoto Company, Limited (Kanchu Kanamoto, President; Head Office: Sapporo, Japan), Japan's leading construction equipment rental company, has revised the projected consolidated and non-consolidated operating results for the business period ending October 31, 2010 (November 1, 2009 - October 31, 2010) it released on May 28, 2010. Details are provided below.

1. Revised projection of consolidated operating results for the Business Period ending October 2010

(November 1, 2009 - October 31, 2010)

(Millions of yen except net income per share, which is in yen)

	Revenues	Operating Income	Ordinary Income	Net Income	Net income per share
Prior projection (A)	67,300	1,340	730	330	10.04
Revised projection (B)	69,200	2,250	1,760	670	20.40
Increase (decrease) (B-A)	1,900	910	1,030	340	—
Rate of change (%)	2.8%	67.9%	141.1%	103.0%	—
(Reference) Prior fiscal year ended October 31, 2009	63,863	137	-222	-1,158	-35.28

2. Revised projection of non-consolidated operating results for the Business Period ending October 2010

(November 1, 2009 - October 31, 2010)

(Millions of yen except net income per share, which is in yen)

	Revenues	Operating Income	Ordinary Income	Net Income	Net income per share
Prior projection (A)	56,080	1,020	780	270	8.22
Revised projection (B)	57,570	2,250	2,060	750	22.84
Increase (decrease) (B-A)	1,490	1,230	1,280	480	—
Rate of change (%)	2.7%	120.6%	164.1%	177.8%	—
(Reference) Prior fiscal year ended October 31, 2009	54,447	417	172	-1,060	-32.28

3. Reasons for the revision of projected full-year operating results

Through the interim period, the operating environment surrounding the Kanamoto Group, which is developing operations mainly in construction-related businesses, benefitted from domestic construction equipment rentals in local areas for supplementary budget-related works funded by the government's emergency economic package. Revenues were also supported by comparatively strong factors such as steady overseas sales of used construction equipment that accompanied the economic growth in various other countries, including those in Southeast Asia. Since the third quarter,

however, firms have operated under an extremely strong air of uncertainty, and construction demand was expected to decelerate swiftly. This shift in business conditions was driven by multiple factors, including the lack of urgent economic stimulus measures, the beginning of the slow season for construction work and a political hiatus in the run-up to national elections.

Despite these circumstances, the Company judges it will be able to avoid a large decrease in earnings from the third quarter under the present situation because the sense of a slowdown is weaker than initially assumed, and the economy remains comparatively steady, and has revised its earnings projection for the full year at this time.

4. Other matters

Because of its intent to maintain a stable dividend, the Company plans to obtain, at the Board of Directors meeting to approve its settlement of accounts, a resolution for a year-end dividend of ¥10 per share as shown in its initial projection. The Company will release its Earnings Announcement for the Business Period Ending October 2010 on December 10.

End

These projected consolidated operating results materials were prepared using projections based on information available to the Company as of the date this material was released and forecasts of the future economic environment, and include various risks and uncertainty factors. Furthermore, there is a possibility the Company's actual consolidated operating results will differ from the projected figures shown above as a result of various future factors, including but not limited to economic conditions surrounding the Kanamoto Group, market trends, and competitive conditions.