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For Immediate Release

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Stock Code 9678
Tokyo Stock Exchange 1st Section; Sapporo Stock Exchange
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Response to the Tohoku Pacific Offshore Earthquake

Kanamoto Company, Limited (Kanchu Kanamoto, President; Head Office: Sapporo, Japan), Japan's leading construction equipment rental company, established a Tohoku Pacific Offshore Earthquake Task Force at its Business Coordination Headquarters (Shiba Daimon, Minato-ku, Tokyo) on March 11, 2011 to respond to the Tohoku Pacific Offshore Earthquake, which occurred on the same day. The Task Force has created teams to supply construction equipment needed to respond to the disaster, including construction machinery, generators, lighting equipment, modular housing units for temporary use and toilet facilities. Details are provided below.

1. Tohoku Pacific Offshore Earthquake Task Force Established March 11, 2011

Established within Kanamoto's Business Coordination Headquarters (1-1-7 Shiba Daimon, Minato-ku, Tokyo, Hamamatsu-cho K Building).

Task Force personnel

Task Force Leader	Manabu Nagasaki	Director, Construction Equipment Rental Division Regional Manager, Tohoku Region serving concurrently as Regional Manager, Kanto Region
Deputy Task Force Leader	Takashi Ikeda (Tohoku Region)	Deputy Regional Manager, Construction Equipment Rental Division Tohoku Region
Deputy Task Force Leader	Akira Sannomiya (Kanto Region)	Deputy Regional Manager, Construction Equipment Rental Division Kanto Region
Deputy Task Force Leader	Jun Watanabe (Regional)	General Manager, Construction Equipment Rental Division Regional Special Procurement Sales Division
Advisor (Overall command)	Tetsuo Kanamoto	Director, Manager, Business Coordination Headquarters

2. Response

At the present time Kanamoto is supplying construction equipment and other material support based on

disaster response agreements it has with local governments (municipalities and organizations) and firms, and is working to supply equipment and other items in response to requests from government offices, electric power companies and telecommunications firms, public entities such as hospitals, and customers and suppliers. The region struck by the disaster is one of Kanamoto's main market areas, where Kanamoto has developed a significant number of branches that are already provisioned with equipment such as hydraulic excavators and generators.

Furthermore, as the Company reorients available assets toward the recovery effort and prepares an organization (response team) to provide assistance wherever necessary, based on its experience after the Hanshin-Awaji (Kobe) Earthquake in 1995, the entire Kanamoto Group is united in its desire to execute the emergency response needed and the activities to contribute sufficiently to future restoration works.

3. Inquiries

For the immediate future, Kanamoto will respond through the newly established Task Force if it initiates additional disaster response measures. Because of the need to fully dedicate telecommunication lines to its response in the stricken areas, however, the Company requests that all inquiries be routed through the Public Relations group within the Office of the President.

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