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For Immediate Release

Kanamoto Company, Limited

Stock Code 9678

Tokyo Stock Exchange 1st Section; Sapporo Stock Exchange

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Notification Concerning Revision of Projected Full-Year Operating Results for the Business Period Ending October 2012

Kanamoto Company, Limited, Japan's leading construction equipment rental company, has revised its projected operating results for the fiscal year ending October 31, 2012 based on its most recent operating results trends. Details are provided below.

1. Revised projection of consolidated operating results for the Business Period ending October 2012

(November 1, 2011 - October 31, 2012)

(Millions of yen except net income per share, which is in yen)

	Revenues	Operating Income	Ordinary Income	Net Income	Net Income per Share
Prior projection (A)	76,280	4,710	4,200	2,110	64.26
Revised projection (B)	85,000	6,090	5,170	3,220	98.07
Increase (decrease) (B-A)	8,720	1,380	970	1,110	—
Percent change (%)	11.4%	29.3%	23.1%	52.6%	—
(Reference) Prior fiscal year (Fiscal year ended October 31, 2011)	71,086	2,905	2,239	1,165	35.51

2. Revised projection of non-consolidated operating results for the Business Period ending October 2012

(November 1, 2011 - October 31, 2012)

(Millions of yen except net income per share, which is in yen)

	Revenues	Ordinary Income	Net Income	Net Income per Share
Prior projection (A)	64,660	3,820	2,030	61.83
Revised projection (B)	68,500	4,630	2,370	72.18
Increase (decrease) (B-A)	3,840	810	340	—
Percent change (%)	5.9%	21.2%	16.7%	—
(Reference) Prior fiscal year (Fiscal year ended October 31, 2011)	60,906	2,598	1,433	43.65

3. Reasons for the revision of projected full-year operating results

Kanamoto's consolidated operating results for the current fiscal year have been supported by strong rental revenues, which have grown steadily because of greater than projected construction equipment rental demand on a nationwide scale. The robust market reflects restoration and recovery works following the Great East Japan Earthquake, works to recover from heavy rainfall disasters that occurred in various areas,

and disaster mitigation and disaster prevention measures and works, primarily in the Tokyo metropolitan area. In addition, Unite Co., Ltd. was made a consolidated subsidiary in June. As a result of these and other factors, the Company projects revenues will significantly exceed its previous estimate. With regard to earnings, operating income, ordinary income and net income are all expected to exceed the prior projection, mainly as a result of the growth in revenues.

Kanamoto plans to announce its operating results for the Business Period ending October 31, 2012 on Friday, December 7, 2012.

End

These projected consolidated operating results materials were prepared using projections based on information available to the Company as of the date this material was released and forecasts of the future economic, environmental, and include various risks and uncertainty factors. Furthermore, there is a possibility the Company's actual consolidated operating results will differ from the projected figures shown above as a result of various future factors, including but not limited to economic conditions surrounding the Kanamoto Group, market trends, and competitive conditions.